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## **REAL ESTATE BROKER LAUNCHES GREEN PARADIGM INSTITUTE**

Pedricktown NJ – Oct 1, 2008 -- The Green Paradigm Institute was informally launched today with a seminar on online real estate offered by the National Association of REALTORS<sup>®</sup>. Founder of the institute, Joseph Scarpa, explained that the Green Paradigm Institute was formed to increase the knowledge base and sharing of information amongst real estate practitioners, scientists and property owners regarding green building and sustainable development. Seminars will be held on the first Wednesday of each month in Salem County on a variety of topics at nominal cost to attendees.

As part of the rehearsals leading up to its 2009 seminar series, courses will be held on 8 Oct on "Solar Economics", on 5 Nov on the "Regional Greenhouse Gas Initiative", and on 3 Dec on "Construction Web Cams". The first course of 2009 will be "The Future of Batteries in a Green Economy." The pre-opening 2008 courses are being held to judge the receptivity of the tri-state area to these types of topics and to seek additional guest instructors for the remainder of 2009.

Joseph Scarpa, a Broker Associate with Legend Properties, Inc. of Mount Laurel NJ is an accredited professional in Leadership in Energy and Environmental Design (LEED AP) under the auspices of the U.S. Green Building Council and its Green Building Certification Institute. Scarpa has also earned the EcoBroker Certified<sup>®</sup> designation, having successfully completed a training program on the energy and environmental issues that affect real estate transactions. Joseph Scarpa joins the movement of professionals pushing the real estate industry toward energy-efficient, sustainable, and healthier design/features in homes and buildings. The "high performance building" movement is getting a boost amidst the current real estate slump as documented by CoStar, a real estate marketing platform for commercial brokers. "There is a nice cluster of clean energy firms in our region that we should embrace and nurture for our economic and physical well-being," says Scarpa.

Scarpa is helping the Energy Freedom Pioneers Eco-Industrial Park with its first LEED project and is coordinating the Urban Land Institute's upcoming roundtable at the park. Scarpa says he is looking forward to Salem County's growing awareness of the benefits of green building.

For additional information please contact: Joseph Scarpa, LEED AP, EcoBroker<sup>®</sup>, e-PRO<sup>®</sup>  
856 981 2973 or [www.GreenParadigmInstitute.com](http://www.GreenParadigmInstitute.com)

*Joseph Scarpa is a licensed real estate broker-salesperson in Legend Properties' Mount Laurel office; he is also a licensed agent in Delaware. He graduated from the University of Delaware (where he took his first course in Solar Energy) in 1976 with a B.S. in Economics. During his 20-year career in the United States Navy, he obtained an M.S. in Finance from the Navy Postgraduate School, and an A.A.S. in Electronic/Computer Technology from the Heald Institute of Technology. He retired from the Navy Supply Corps as a Commander (O-5) in 2000. He invested three years in the technology sector as an Internet consultant, and has been with Legend Properties since 2003. He has been a resident of Pennsville NJ since 2000.*

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